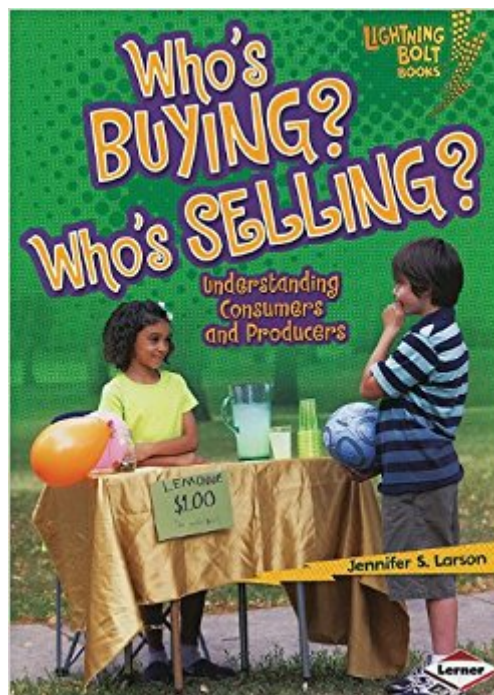




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Who's Buying? Who's Selling?: Understanding Consumers And Producers (Lightning Bolt Books: Exploring Economics (Paperback))



Synopsis

This basic introduction to buying and selling explains the different roles consumers and producers play in an economic system. It then explains the basics of a market, including pricing, cost and benefit, trading or bartering, and the role of supply and demand.

Book Information

Series: Lightning Bolt Books: Exploring Economics (Paperback)

Paperback: 32 pages

Publisher: Lerner Classroom (February 1, 2010)

Language: English

ISBN-10: 0761356657

ISBN-13: 978-0761356653

Product Dimensions: 7.3 x 0.3 x 9.9 inches

Shipping Weight: 4 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 3 customer reviews

Best Sellers Rank: #114,610 in Books (See Top 100 in Books) #31 in [Books > Children's Books > Growing Up & Facts of Life > Family Life > Money](#) #57 in [Books > Children's Books > Education & Reference > Money & Saving](#)

Age Range: 8 - 12 years

Grade Level: 1 - 7

Customer Reviews

K-Gr 2—These books offer easy-to-read introductions to the world of economics.

Addressing readers as “you,” Larson asks questions such as, “Did you ever get money for your birthday?” and “How do you decide what to do with your money?” (Do I Need It?). The everyday-life examples will demonstrate to children that they can play a vital role in the economic world. Clear, age-appropriate language explains new concepts well: “When someone works at a paid job, he or she earns money. This money is called income.” Simple paragraphs of two to four short sentences appear in large colored fonts against bright backgrounds that change color with every page. Each title includes an activity such as making a spend-or-save list to help decide what to do with birthday money. The books’ layout is interesting and fresh, and each page features a large, well-chosen photograph with a boxed caption. A caption in *What Is Money, Anyway?* states that “People trade goods at swap meets,” which may confuse readers who only know swap meets as a place to buy

merchandise. Margaret Hall's "Earning, Saving, Spending" series (Heinemann, 2008) covers similar topics of money, banks, allowance, credit cards, and checks, but is for first through third graders. Report writers will value her longer paragraphs with detailed coverage including history and global issues. Larson's books will help ease younger readers into the world of economics. June Shimonishi, Torrance Public Library, CA © Copyright 2010. Library Journals LLC, a wholly owned subsidiary of Media Source, Inc. No redistribution permitted. --This text refers to the Library Binding edition.

Jennifer Larson is Associate Professor of Classics at Kent State University.

Perfect for my 2nd graders.

Good for teaching

Younger students enter school with an experience-based knowledge of economics and the ability to learn a range of basic principles. Early introduction of key economics principles provides an important set of tools that form the building blocks of economic and financial literacy. This idea underlies the increased availability of interesting children's books to help younger learners gain a basic understanding of the economic and financial world around them. The Lightning Bolt Books - Exploring Economics series makes a solid contribution to this growing literature with its lively photographs, clear and simple text directed to younger students, practice exercises, and helpful reference materials. The series cover a range of fundamental concepts in economics that students are often expected to learn in the early years. The books have some overlap in the concepts they define, albeit with differing levels of detail, making them informative as stand-alone books yet mutually reinforcing. The series currently has six books. This book - Who's Buying? Who's Selling? - describes how producers and consumers make decisions and interact in the market.

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